



**LA VIA DEL TÈ**  
**FIRENZE**  
DAL 1961



HOTEL, RESTAURANT & CAFÈ  
**PRESTIGE**



Founded in 1961 from the initiative of Alfredo Carrai, **La Via del Tè** redefines tea as a contemporary experience, proposing a standard of service that combines the better tea quality, the whole leaf grade, to love for details peculiar to the Florentine tradition of craftsmen. The product lines are designed to meet the various needs of the Hospitality sector, offering elegant and functional solutions for Hotels, Restaurants, lounge bars, historic cafes, SPAs and tea rooms.

*Tea is a beverage of tranquility,  
comfort and refinement*

Arthur Grey, British writer



# *filtrifoglia* PRESTIGE

In 1904 Thomas Sullivan, an American tea merchant, commercialized the first single-portion tea bag: tea leaves enclosed in a little fabric bag. With the advent of the paper tea bag industry, the whole-leaf tea fell out of use, in favor of the broken grades, which even out the taste and strength of the beverage at the expense of quality. To join the convenience of the individual tea bag without sacrificing the quality of the best whole-leaf tea, **La Via del Tè** has created Filtrifoglia Prestige, a transparent, silk-like fabric, handstitched tea pouch. PLA filter (made from corn) + Cotton Wire BIODEGRADABLE available in 25 different flavors.





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*Filtrofoglia*  
PRESTIGE



LA VIA DEL TÈ  
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DAL 1961  
*Filtrofoglia*  
SWEETLAND TEA

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FIRENZE  
DAL 1961  
*Filtrofoglia*  
FRISTO

LA VIA DEL TÈ  
FIRENZE  
DAL 1961  
*Filtrofoglia*  
RELAXING

LA VIA DEL TÈ  
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DAL 1961  
*Filtrofoglia*  
IL SOGNO DI MICHELANGELO  
TE OLANO - GOLDEN TEA

LA VIA DEL TÈ  
FIRENZE  
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*Filtrofoglia*  
ENGLISH BREAKFAST  
TE NERO - BLACK TEA

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*Filtrofoglia*  
FINOCCHIO - LIQUIRIZIA  
TISANA - HERB TEA



**CS46** Special Gunpowder Green Tea

The most widely-drunk Chinese green tea in the world, combining a fresh, light flavour with its healthy properties.



**CS62** Sencha Green Tea

Precious green tea with peculiar slightly flattened light green leaves. It is carefully steamed before rolling to prevent oxidation. Fresh flavour with a strong sweetish taste.



**CS65** Jasmine Dragon Phoenix Green Tea

An exceptional green tea made from the apical buds rolled into pearl shape, together with jasmine flowers. Very strong aroma and honey-flavoured.



**CS45** Special Jasmine Green Tea

A traditional Chinese specialty: green tea, scented naturally with fresh Jasmine flowers. Delicate flavour, sweet longlasting aroma.



**CS59** Appuntamento sul Ponte Vecchio Green Tea Blend

Romantic blend of green teas with sweet fruity strawberry taste, dedicated to the Florence's symbol old bridge, destination of lovers from all over the world.



**CS51** Marrakech Mint Green Tea Blend

Traditional blend of Chinese Gunpowder green tea and Nanah Moroccan. Sweet aroma and full flavour. The perfect tea for all travelers.



**CS50** Banacha Fiorito Green Tea Blend

Highly fragrant blend of Japanese green tea and Chinese jasmine green tea. Fruity, fresh flavour, longlasting aftertaste.



**CS42** Darjeeling TGFOP Black Tea

Indian black tea from Darjeeling area, literally "Land of thunderbolts". High grown, it is regarded as the "champagne" among teas.



**CS47** Ceylon OP1 Black Tea

Orange Pekoe black tea from Ceylon, with soft and full taste. An elegant tea for afternoon or for breakfast.



**CS43** Earl Grey imperiale Black Tea Blend

High quality Darjeeling black tea enriched by best Calabrian bergamot. Full flavor, extremely fragrant fruity aroma.



**CS48** English Breakfast Black Tea Blend

Traditional blend of broken black teas, strong and full-bodied, ideal for breakfast with a dash of milk.



**CS64** Lapsang Earl Grey Black Tea Blend

Chinese black tea blends, with a delicious smoky hint, created for lovers of strong, flavourful teas.



**CS49** Rosa d'Inverno Black Tea Blend

Blend of Japanese green tea and Chinese black rose-flavoured tea, enriched by rose buds and sunflower petals. Sweet and fruity flavour of peach and apricot.



**CS60** Rajasthan Black Tea Blend

A sumptuous blend of black tea and spices, inspired by an Indian traditional recipe. It is a perfect after-meal tea, great with sugar and milk.



**CS53** Pai Mu Tan White Tea

An absolute speciality: Chinese "White Peony" tea. A spring white tea made up of young leaves and buds. Smooth taste, floral aroma with honey-like notes. rounded flavour.



**CS63** Oolong Tea Tung Ting

Slightly oxidised tea (between 12 and 18%) with a partially rolled leaf. Golden coloured cup with a sweetish aftertaste. One of Formosa's best teas.



**CS58** Il Sogno di Michelangelo Oolong Tea Blend

Blend of Oolong tea, cornflowers, sunflowers and safflower petals, pine kernels and raisin with sweet aroma of chestnut and cream. A tribute to the Tuscan genius and the Renaissance.



**CS44** Sogno d'Amore Infusion

Hibiscus, hip rose, orange peel, raisins, elderberry, apple, pieces of peach, apricot and pear, cornflower, flavours. No caffeine, sweet fruity taste.



**CS52** Wild Berries Infusion

This creation of hibiscus, rose-hips and fruit pieces, is perfect both hot or iced. Caffeine free, suitable at any time of the day, with a strong fruity flavour.



**CS61** Cape Town Rooibos

A mild blend of Rooibos, rose petals, mallow and sunflower, with sweet and intense aroma of crème caramel. Caffeine free, it is the perfect anytime drink.



**CS57** Mint Herbal Tea

Well balanced blend of Peppermint and Sweet Mint, popular herbs appreciated as digestive and cold remedies. A perfect after meal tisane.



**CS66** Ginger Lemon Herbal Tea

Delicious, revitalizing, citrusy herbal blend: drink it throughout the day! Lemon grass, ginger root, orange rind, lemon and ginger natural flavor.



**CS54** "Relaxing" Herbal Tea

A blend of herbs of renowned calming and mellowing qualities: camomile, orange flower, linden, hops, mint and passionflower are among the principal ingredients.



**CS55** Fennel - Licorice Herbal Tea

Fennel seeds of well-known digestive properties join the licorice root in this mild, soft herbal blend.



**CS56** Camomile Herbal Tea

Whole flower heads of Matricaria Chamomilla: the plant is known since ancient times for its calming and soothing properties. Sweet, smooth taste.



# Accessories

# *filtrifoglia* PRESTIGE

DL11/BIS



DL15



DL13



The display/case in wood is perfect to present the filtrifoglia tea bags.

DL11/BIS (cm 22,4 x 10 x 6,5) 6 rooms

DL13 (cm 51,5 x 20 x 6,5) 12 rooms

DL15 (cm 18,5 x 11 x 4) 2 rooms



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*filtrofoglia*  
PRESTIGIO



PR1

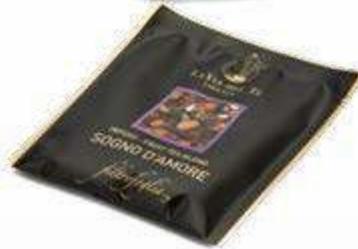


The elegant teabag-holder adds an extra touch of elegance to the service. A legendary poem will accompany the guest along the tea route, "la via del tè".

LV42



WK1



WK3



The mini crocodile eco-leather display and the courtesy case hold 6 filitrofolgia Prestige and are suited for tea in room or tea presentation at the table.

**LA VIA DEL TÈ**  
FIRENZE  
DAL 1924

sono realizzati in tessuto trasparente cucito a mano  
no la praticità della bustina monodose  
e qualità di tè e tisane di erbe foglia intera.

shige; entirely hand-sewn from transparent woven  
crafted to enjoy all the qualities and textures  
of teas and herbs with the convenience of a tea bag.



# Loose leaf tea

The ancient origins, the different terroir, the harvests and expertise processing, characterize whole leaf tea as a gourmet product. Correctly prepared, tea reveals its essence: a sensory world of flavors and aromas of infinite nuances. You can choose from over 300 loose leaf teas divided into single-origin teas, blends, fruit teas and herbal teas. Request our catalog **The World of Tea**. In this page, some products and the main tea categories.

## GREEN TEA

*China, Japan, Korea, India*



**G154** Lung Ching Special



**J388** Sencha Special Fine



**G604** Special Gunpowder



**J366/B10** Matcha Tsuru

## BLACK TEA

*China, Ceylon, India, Africa, Turkey*



**DJ14** Darjeeling Margaret's Hope Second Flush FTGFOP1



**HC7** Grand Jardin GFOP



**HC1** Ceylon OP1

## WHITE TEA

*China*



**W905** Silvery Pekoe Yin Zhen

## SCENTED TEA

*China*



**0009** King of Jasmine

## BLOOMING TEA

*China*



**SH39** White Heart

## HALF-OXIDIZED TEA

*China, Taiwan*



**Y001** Oriental Beauty



**Y007** Tung Ting

## BLENDS



**410** Banchar Fiorito



**737** Romeo e Giulietta



**742** Giardino Segreto



**755** Tuaregh



**757** Rajasthan

## FRUIT TEA BLENDS



**624** Moulin Rouge



**625** Notti in Tibet

## HERBAL TEA



**848** Tisana Good Feeling



**853** Tisana Gym Tonic



**856** Roibos African Dream



  
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# Loose Leaf Tea Accessories

For the presentation and display of the products, the elegant wooden display stand holds 6 canisters of 125 g, complete with the tea-measuring spoon.

LV1V



LV1B



LV1R

LV1N



MBT

The tin containers come with an inner special stay fresh cap.

LV1O



LV1F



LV1G



LV1C



LV1A



LV1P



LV1S



LV1Q



LV1T





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Darjeeling  
Margaret's Hope

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Ceylon  
Grand Jardin

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English  
Breakfast





**BM14**



The glass cloche (9 x 12 cm) characterizes the tea corner and allows guests to choose their favorite tea.

**JG73**  
420 cc



**JG83**  
280 cc



**JG85**  
150 cc



**JG81**  
600 cc



**JG84**  
1000 cc



Clear glass teapots are ideal for brewing and tasting white teas, delicate green teas and flavored teas as the teapot does not retain the tea's flavor.



LV50



The white porcelain teapot (0.5 l) inspired by Art Deco, is provided with an inner stainless steel filter and is housed in the stainless steel thermal shell. The tag with the name of the tea adds to service a stylish detail.

ST19



SLB2



SLB8



SLB4



The Salam teapots, created in 1957 by French silversmith Guy Degrenne, are made of fine porcelain and fitted with removable inner filter and stainless steel thermal cover. Available: 0,4 l in white or mat black colour; 0.8 l in white colour.

LV51



LV52





The Pumpkin teapot (0,5 l) and cup (180 cc) are made of bone china porcelain, an elegant and translucent material. The teapot comes with a stainless steel filter. Also available with gold details.

LV53



LV46



LV47

TJ173



LV55



La Via del Tè porcelain herbal mug (350 cc) with gold details. Exclusive design.

LV54



The Aladdin teapot (0,5 l) and cup (200 cc) are made of bone china porcelain, an elegant and translucent material. The teapot comes with a stainless steel filter. Also available with gold details.

LV48



LV49

TJ174

TJ172



# Samovars

To prepare a good tea, as well as quality raw material you also need to use the right water, which can help to express the tea characteristics at their best without altering the flavour. It is advisable in fact to use a neutral water with a low calcium content and the least possible dry residue.

Equally important, is to use a professional kettle, specifically designed to heat water for tea: the

electrical samovar, modern evolution of the coal samovar, typical of the Russian tradition.

The Samovar is an electric stainless steel boiler equipped with a thermostat to regulate the temperature of the water; it stops automatically when the tank is empty.

The Samovar is practical and easy to use, as well being an eye-catching decor accessory to embellish the tea corner.



**SAM1/2/3**

**SAM1** Samovar - stainless steel x 3 l with teapot  
(1300 W) cm 36,5 x 25 x 53 h

**SAM2** Samovar - stainless steel x 5 l with teapot  
(1300 W) cm 36,5 x 25 x 58 h

**SAM3** Samovar - stainless steel x 15 l with teapot  
(1500 W) cm 47 x 40 x 73,3 h



# Sugar

Although some connoisseurs – as British writer George Orwell – love to drink tea strong and plain, adding a pinch of sugar to the drink is a pleasure enhanced by the heart shaped sugar – singly wrapped – and sugar candy in crystals, ideal to sweeten tea without altering its delicate flavour, thanks top its neutral quality.



Z3 Sugar crystals Brown



Z4 Sugar crystals White



Z5 Sugar crystals Rock



Z6 Sugar crystals Rock cubes Brown



Z7 Cane sugar lumps Brown



Z18 Sugar crystals Rock cubes White



Z1 Cane sugar crystals stick Brown (14 cm)



Z2 Cane sugar crystals stick White (14 cm)



Z19 La Via del Tè heart shaped sugar White, singly wrapped

Z20 La Via del Tè heart shaped sugar Brown, singly wrapped



Z21 Sugar cane crystals stick - white and brown (11,5 cm)

Z22 Sugar cane crystals stick - pastel colors (11,5 cm)



# I TÈsori

Tea becomes a special ingredient and adds aroma, color and taste to artisanal shortbread and truffles.



**TRF1** White chocolate and Matcha green tea truffles



**BS22S** Bancha Fiorito tea and hazelnuts



**BS23S** Earl Grey Imperiale tea and chocolate drops



**BS28S** La Leggenda di Boboli tea and lemon rind



**BS25S** Matcha tea and pine kernels



**BS29S** Il Mistero della Venere tea and almonds



**BS30S** Il Sogno di Michelangelo tea, raisin and pine kernels



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La Via del Tè attends the most important food trade shows, in Italy and abroad.

For info and dates, visit our web site: [www.laviadelte.it](http://www.laviadelte.it)



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